

#TariffsTakeJobs WSWA SOCIAL MEDIA KIT

Below are examples of posts that can be shared to your company's social media accounts to amplify the work WSWA is doing to end tariffs on EU wine and spirits. Each platform has a unique audience and the below language and images are optimized for best effect. Make sure to tag the USTR where appropriate and amplify the hashtag #TariffsTakeJobs.

Contact Christina Sartori at christina@wswa.org if you have any questions.

TWITTER

Not accounting for compounded losses due to COVID-19, the U.S. alcohol industry will lose 93K jobs due to current tariffs on EU wine & spirits levied by @USTRadeRep. #TariffsTakeJobs Learn More: <https://www.wswa.org/news/new-wswa-study-shows-tariffs-eu-wine-and-spirits-risk-93000-us-jobs-and-107-billion-lost-state>

[TWITTER IMAGE 01]

If @USTRadeRep expands current tariffs on EU wine & Spirits to include Italian still wines, the U.S. alcohol industry will lose over 111K jobs. #TariffsTakeJobs Learn More: <https://www.wswa.org/news/new-wswa-study-shows-tariffs-eu-wine-and-spirits-risk-93000-us-jobs-and-107-billion-lost-state>

[TWITTER IMAGE 02]

Click [HERE](#) to download Twitter Image 01

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FACEBOOK

Tariffs on EU wine and spirits will cost the U.S. alcohol industry 93K jobs – and that’s not even accounting for compounded job losses in the hospitality sector due to #covid19 OR the newly proposed list of expanded products the @OfficeOfTheUnitedStatesTradeRepresentative is considering levying duties against on August 12. Spread the Word #TariffsTakeJobs

Learn More: <https://www.wswa.org/news/new-wswa-study-shows-tariffs-eu-wine-and-spirits-risk-93000-us-jobs-and-107-billion-lost-state>

[FACEBOOK IMAGE 01]

If the @OfficeOfTheUnitedStatesTradeRepresentative only expands current tariffs on EU wine & Spirits to include Italian still wines, the U.S. alcohol industry will lose 111K jobs over the next year. That’s not even accounting for compounding effect of #covid19 on the hospitality sector. #TariffsTakeJobs

Learn More: <https://www.wswa.org/news/new-wswa-study-shows-tariffs-eu-wine-and-spirits-risk-93000-us-jobs-and-107-billion-lost-state>

[FACEBOOK IMAGE 02]

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LINKEDIN

Not accounting for compounded losses due to COVID-19, the U.S. alcohol industry will lose 93K jobs due to current tariffs on EU wine & spirits levied by USTR in response to the ongoing Airbus/Boeing dispute. #TariffsTakeJobs

Learn More: <https://www.wswa.org/news/new-wswa-study-shows-tariffs-eu-wine-and-spirits-risk-93000-us-jobs-and-107-billion-lost-state>

[LINKEDIN IMAGE 01]

If the USTR expands current tariffs on EU wine & spirits to include Italian still wines, the U.S. alcohol industry will lose over 111K jobs. #TariffsTakeJobs

Learn More: <https://www.wswa.org/news/new-wswa-study-shows-tariffs-eu-wine-and-spirits-risk-93000-us-jobs-and-107-billion-lost-state>

[LINKEDIN IMAGE 02]

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